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Keyword-Associated Information

Taflotan

Taflotan (tafluprost 0.0015%) is the first preservative free prostaglandin for the treatment of glaucoma.

[read on](#)

Vision for the World e.V.

The goal of the association is to prevent people in the Third World going blind, to cure them, and to permanently reduce the risk of blindness.

[read on](#)

Five benefits of the new service "Keyword-associated Information" within the **Atlas of Ophthalmology**

- 1 Coupling your advertisement / information with keywords, which are words related to your products or your institution
- 2 Free choice of keywords
- 3 Fast and simple generation of your advertisement/ information
- 4 Selection of one or several languages (English, Spanish, German, Russian, Japanese, Chinese, Arabic)
- 5 Low costs, depending on number of keywords and languages

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Keyword-associated Information

in

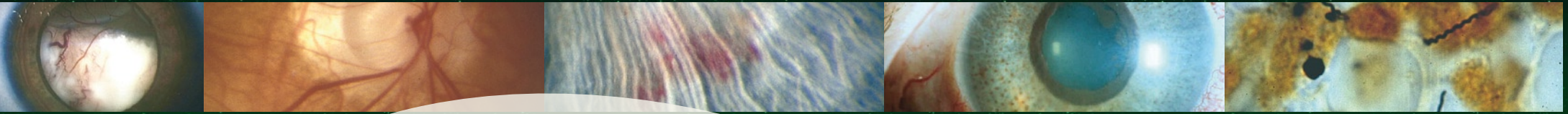
Atlas of Ophthalmology

Online Multimedia Database



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> Advertise your "Keyword-associated Information" to an audience that's already interested in your products



Your “Keyword-associated Information” appears beside related search results ...

What is “Keyword-associated Information”?

Your “Keyword-associated Information” within the Atlas of Ophthalmology is displayed along with search results when someone searches images within the Atlas of Ophthalmology using one of your keywords. Your “Keyword-associated Information” appears in the right column of the search page.

Where? Atlas of Ophthalmology:

1. big image database with more than 3000 high-quality, peer-reviewed and commented pictures,
2. published in 7 languages: English, German, Spanish, Russian, Japanese, Chinese, Arabic,
3. free of charge and accessible for all,
4. more than 30 000 visitors per month, coming from more than 160 countries.

Why? You will be advertising to an audience that is already interested in your products or your institution. The “Keyword-associated Information”-format includes headline, text, and a link to your website.

People click your “Keyword-associated Information” ...

How to create your “Keyword-associated Information” in Atlas of Ophthalmology?

1 Start

Go to
http://www.atlasophthalmology.com/atlas/keyword_contact.jsf

2 Registration

This information must be entered:

Firm/Institution:
Name:
Street:
Zipcode:
City:
Country:
E-Mail:

3 Selection of the language of your advertisement:

Please choose the language of your advertisement: English, Spanish, German, Russian, Japanese, Chinese, Arabic

And connect to your products or institution ...

4 Title and description

Give the title of your advertisement:

Write the weblink which will connect to „read on“:

Give a short description of your product or institution:

5 Keywords

Enter the keywords which will refer to your advertisement:

6 Submit

Publication occurs within two days after review and confirmation through the publisher.